

## **MEDIA RELEASE**

## **Tuesday 11 February 2025**

## Australian Breastfeeding Association welcomes Cook Labor Government's announcement for women's health services

Today the WA Premier Roger Cook, announced and committed to more than \$17 million to go towards supporting vital women's health services, with the Australian Breastfeeding Association (ABA) Western Australia (WA) receiving \$850,000 over four years. This funding will support new mums through breastfeeding education classes, training for student health professionals and local parent groups in metropolitan and regional areas throughout WA.

"We are very grateful for this funding as it will enable women, parents, and families in Western Australia to have increased access to breastfeeding information, education and support," said Monica Spillman, the WA Branch President of ABA. "ABA can now continue to provide evidence-based, effective antenatal breastfeeding education to WA mothers and their support networks including support for priority groups."

Executive Officer of ABA, Victoria Marshall-Cerins said, "ABA welcomes this announcement and congratulates the WA Labor Government in recognising the increase in demand for antenatal and postnatal maternity services in a state experiencing rapid population growth. ABA WA Branch will now be well-positioned to work collaboratively to meet the growing needs of the community."

- ENDS -

National media enquiries (staffed 24/7) – 03 9686 6096 or marketing@breastfeeding.asn.au